

City of Selah
Council Minutes
August 10, 2010

Regular Meeting
Selah Council Chambers
115 West Naches Avenue
Selah, WA 98942

A. Call to Order Mayor Jones called the meeting to order at 4:03pm.

B. Roll Call

Members Present: Keith Larson, Paul Overby, Summer Derrey, John Tierney, Kevin Jorgensen, Dave Smeback, John Gawlik

Members Excused:

Staff Present: Frank Sweet, City Supervisor; Bob Noe, City Attorney; Joe Henne, Public Works Director; Dennis Davison, Community Planner; Jerry Davis, Fire Chief; Gary Hanna, Deputy Fire Chief; Jeff Hagler, Parks & Recreation Director; Dale Novobielski, Clerk/Treasurer

C. Pledge of Allegiance

Mayor Jones led the Pledge of Allegiance. Parks & Rec Director Jeff Hagler led the opening prayer.

D. Agenda Changes

The following items were added to the Agenda:

M – 1 Resolution To Accept the 2010 South First Water Main Replacement as Complete

M – 2 Resolution Authorizing the Mayor To Sign a Letter to the Yakima County Tourism Promotion Area Members Notifying them of the City of Selah's Intent To Terminate Membership

E. Public Appearances

F. Getting To Know Our Businesses

G. Communications

1. Oral

2. Written

H. Proclamations/Announcements

I. Consent Agenda

Councilman John Tierney moved to remove M - 1 from the Consent Agenda.

Councilman Gawlik seconded. By voice vote, support was unanimous.

The Mayor read the Consent Agenda as amended.

- * 1. Approval of Claims & Payroll:
 - Payroll Checks Nos. 60963 – 69181 for a total of \$200,499.66
 - Claim Checks Nos. 56652 – 56652 for a total of \$ 875.00
 - Claim Checks Nos. 56653 – 56735 for a total of \$ 109,033.15
- * 2. Ordinance N - 1 Budget Adjustment Library Relocation
- * 3. Ordinance N - 2 Budget Adjustment Playground Equipment for Playland Park

Councilman Larson moved and Councilman Overby seconded to adopt the Consent Agenda as amended. By voice vote, approval was unanimous.

J. Public Hearings

K. New Business

L. Old Business

- 1. Information Only – Well No. 8 Drilling Estimate # 6
- 2. Information Only - Six-Year Transportation Plan 2-11-2016

Public Works Director Joe Henne discussed items L-1 and L-2. No action was taken.

M. Resolutions

- 1. Resolution To Accept the 2010 South First Water Main Replacement as Complete

Councilman Larson moved and Councilman Smeback seconded to approve M - 1. By voice vote, Support was unanimous.

- 2. Resolution Authorizing the Mayor To Sign a Letter to the Yakima County Tourism Promotion Area Members Notifying them of the City of Selah's Intent To Terminate Membership

Councilman Gawlik moved approval of the Resolution Authorizing the Mayor To Sign a Letter to the Yakima County Tourism Promotion Area Members Notifying them of the City of Selah's Intent To Terminate Membership. Councilman Overby seconded. By voice vote, support was unanimous.

N. Ordinances

- * 1. Budget Adjustment Library Relocation
- * 2. Budget Adjustment Playground Equipment for Playland Park
- 3. Ordinance finalizing the Johnson-Snodgrass Annexation

Councilman Larson moved approval of the Johnson-Snodgrass Annexation. Councilman Jorgenson seconded. By voice vote, support was unanimous.

O. Communications

1. Oral

P. Reports/Announcements

1. Mayor
2. Council Members
3. Boards
4. Departmental

Councilwoman Derrey announced that she will be married Saturday, August 14 at Bonair Winery. She said she will be resigning her Council position affective August 31, 2010, as she will be moving to Zillah.

Parks & Recreation Direction Jeff Hagler announced that the Japanese troops will be on the Yakima Training Center soon and the YTC is looking for homes for the soldiers to visit and have dinner.

Q. Executive Session

No Executive Session was scheduled.

R. Adjournment

Council Member Gawlik moved, and Council Member Overby seconded that the meeting be adjourned. By voice vote, the motion passed unanimously.

The meeting adjourned at 4:48pm.

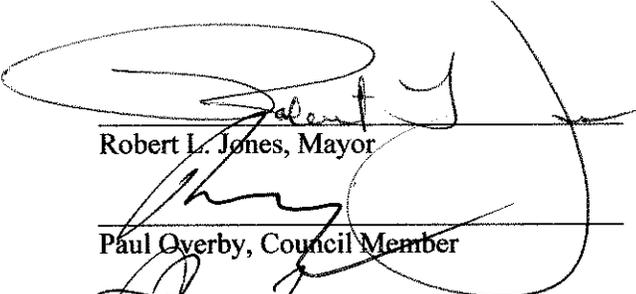
(Excused)

Keith Larson, Council Member

Summer Derrey, Council Member

Kevin Jorgensen, Council Member

John Gawlik, Council Member



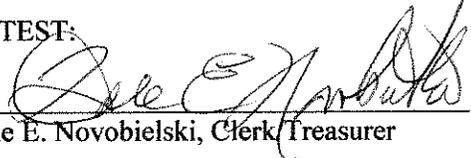
Robert L. Jones, Mayor

Paul Overby, Council Member

John Tierney, Council Member

Dave Smeback, Council Member

ATTEST:



Dale E. Novobielski, Clerk/Treasurer

Study Session 1
Selah City Council
August 10, 2010
3:00pm

Jeff Hagler introduced Teresa LaCroix, noting that she will bring the council members up to date on the project and give them an opportunity to ask questions.

Ms. LaCroix handed out a packet outlining specifics already in progress, along with examples. She stated that Jackie Bliss is also doing a comp analysis. Some examples in the packet were specific to Selah, while others were developed for rural communities to utilize when addressing tourism. She stated that Jeff needs to get the tourism board revamped and revitalized, in accordance with the WAC/RCW codes. Dissolving the council tourism committee and recognizing the Tourism Board as a government factor, as required by the WAC codes, is a step in the right direction. Another immediate goal is to get our partners on board. Selah needs to look for partnership in private, corporate, or government areas, as well as looking for "key target markets". She commented on a sense of missed markets separate from the wine industry, and that we need to look for areas that no one else is highlighting. Selah School District and the Yakama Indians are strong partners. The softball tournament complex, the Yakima Canyon and the Nature Conservancy, the Yakima Greenway, and the Yakima Training Center were also mentioned as potential partners. She and Jeff have already met with the State Fair Board Director, the Yakima Airport Director and the Director of Tourism for Union Gap to explore partnership with them. Look at the mission statement of partners, such as Treetop, and see ways to connect.

There needs to be a mission statement for tourism for the City of Selah. The objectives will be different from the city mission statement and objectives, but will overlap. The tourism board creates it with the council's input and support and then it creates the marketing strategy and which target markets we're going after. She recommended Kevin, as council representative on the tourism board, to oversee coming up with unified decisions on components of a mission statement as well as specific objectives the council wants to see achieved by tourism development.

The Council Members are encouraged to do a SWOT analysis of the clubs, boards, and associations they are members of and/or oversee. SWOT stands for strength, weaknesses, opportunities, and threats/challenges.

Discussing marketing strategies, she touched on Selah being along the I-82 scenic route to the Tri-Cities, Yakima, Seattle, and Portland. There was a brief discussion of the 10-10-10 philosophy, and how it affects tourism. Tourism is going towards sustainable lodges and restaurants, rather than non-sustainable. She concluded by touching on how advertising and signage are necessary to draw people in, and that Selah needs to appear inviting to draw in tourism.

Study Session 2
Selah City Council
August 10, 2010
3:30pm

Mayor Jones introduced Dennis Klukan, the head of the Yakima Health District, noting the positive changes he has made since taking over 13 years ago.

Mr. Klukan stated that the Yakima Health District is the oldest combined city/county Health District in the United States, and 2011 marks the Centennial of the YHD. The council then viewed a Power Point presentation detailing the history of the Yakima Health District, and the reasons for its formation in 1911. In 1910, after an investigation into the spread of Typhoid Fever in Yakima County, it was determined that the preventable deaths resulting from poor sanitary measures warranted the recommendation of an efficient county health organization. In 1911, the Yakima County Commissioners and the City Council established a permanent local health department staffed by a physician, a sanitarian, a nurse, and a clerk. Although public health agencies existed in several counties prior to 1911, the Yakima achievements led to the development of county health departments in most parts of the country.

Services provided by the YHD and funded by the federal government and other agencies include the immunization enhancement program, the breast and cervical health program, the obesity and nutrition programs, different toddler services, child death review, services provided for HIV and AIDS, hygiene education programs. A major study was done in 2010 regarding health factors in counties throughout the United States. Yakima County rated low in several factors. The most common problems within Yakima County included teen births, a raise in Chlamydia (STD), children in poverty, single parent households, violent crime, and high school graduation.

Mr. Klukan noted basic funding for public health has been provided on a semi-annual basis by the State Department of Health and the State Legislature; however, these funds are currently in jeopardy. He reviewed the ongoing problems faced in Yakima County at this time, stressing the unwise sexual practices and dangerous living in regards to our young people and the steps that YHD is taking to alleviate this. He concluded by inviting the Council to attend a Board of Health meeting; they are held on the last Wednesday of each month.

He responded to Council Member questions, and the study Session concluded at 4:01pm.